



hannah sellers

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hannahcsellers.com

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employment

doblin

*innovation consultancy, division of deloitte
chicago, fall 16*

—

facilitated research interviews; participated in analysis, insight discovery, and concept development sessions; designed client presentations for a variety of industry leaders; designed conceptual interfaces and wireframes; created illustrations for concept storyboards

fitch

*retail and brand consultancy
singapore, summer 15*

—

conducted research, benchmarking, concept development, and wireframing for user interface for an international hostel; assisted 2D concept development and video production for world-renowned Scottish whisky brand

hyperquake

*brand evolution agency
cincinnati, spring 16*

—

designed presentations and workshop materials for client innovation sessions; designed identity and materials for fundraising event for Tender Mercies— a Cincinnati nonprofit providing assistance to the homeless; designed icon system for 30th anniversary staff meeting

seek

*insights + innovation consultancy
cincinnati, spring 14 + fall 14*

—

facilitated group at innovation workshop in Geneva, Switzerland for a global beauty and skincare brand; designed identities for Seek products and services; designed infographics and research deliverables; contributed to Shaker Village rebranding and print collateral

education

university of cincinnati

design, architecture, art, + planning

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graphic communication design

class of 2017

Participating in the Professional Practice Program, alternating semesters of study with work in the field of Graphic Communication Design

skills

adobe creative suite

photoshop, illustrator, indesign, premiere pro, after effects, lightroom

photography

digital photography, analog photography, dark room, studio lighting

interaction

invision app, adobe edge animate

involvement

wiki women edit a thon

—

collaborated with two other designers to host Wikipedia editing events focusing on women in design and art in order to contribute to the repair of the gender gap on Wikipedia and the internet

globemed uc chapter

—

created internal communication materials, campaign advertisements, and apparel for UC chapter of GlobeMed, a national student-run organization striving to improve global health equity

daap ambassador

—

lead tours of DAAP, provided shadowing opportunities for students, and shared my college experience to aid prospective students with their college search